



## Being Clear in Our Communications

It is said often and with excellent reason, be crystal clear in your communications. We as leaders have the burden of doing an excellent job of making expectations clearly understood. Yet it remains a challenge. Why?

There are multiple reasons but one big one is people wanting to avoid an uncomfortable situation, wanting to avoid conflict. And it seems to get worse with each generation. Let's do ourselves a HUGE favor and get over it! You will ultimately be doing yourself, your peers, your family, your company, your country, a favor. I leave you input on the subject from two quite successful and noteworthy individuals 😊

- ❖ Thomas Paine, American revolution leader:” If you're afraid to offend, you can't be honest.”
- ❖ Jesus, talking to one of his disciples after the disciple suggested something not in keeping with Jesus' mission: “Get thee behind me, Satan: for thou savourest not the things that be of God, but the things that be of men.” The disciple's name was Peter, noteworthy because Jesus said this to Peter but addressed Satan. The upshot being, sometimes when being painfully direct, it helps to separate the person from the offense.

