



Honesty in Business Redefined

Paradigm wishes to redefine honesty in business. And not redefining in the normal sense, that being something “newer and better”, oh no. Even our leading business schools not too many years ago jumped aboard the fad wagon of introducing classes on ethics. They all missed the mark if not harkening back to some degree on bedrock principles such as what follows.

Paradigm takes no credit for the note below, exclusively credited to Samuel Greenwood, written in April, 1914.

One of the ancient writers is quoted as saying “Where you are is of no moment, but what you are doing there.” Whether one’s duties take him into a counting-house or a store, a professional office or a judge’s bench, into a schoolroom or a factory, does not matter so much as what he is doing there. If he is obeying the divine law of love, dealing with his fellows on the basis of the golden rule, seeking first to be governed by good, then his place of daily activity becomes a sanctuary, a literal vestibule to the kingdom of heaven. If however, he is not doing these things there; if he is not working to bless his neighbor as well as himself; if he is not loyal to his declared concept of God and to the love that should be in his own heart, it is because he is submitting to evil, and leaving God largely out of his affairs.”

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